



Upon high school graduation each Young Scholar will be awarded their cash and stock portfolio courtesy of LifeYou Co & LifeYou Gives. This monetary award will be applied to the next step of their education. LifeYou Co will be dispersing a portion of its total revenue into each Young Scholar portfolio on a monthly basis. The general public can support by donating towards the general fund or an individual Young Scholar portfolio. A primary goal of this program is to add a class of five to ten new students annually.

Our program provides financial literacy resources, personality and leadership development programs via:

- Empowerment Sessions
- Fundraisers
- Financial Portfolios
- Community Outreach Events

Each class will be chosen based on specific at-risk criteria such as:

- Parental incarceration
- Parental substance abuse
- Foster housing
- Economically impoverished communities
- Other disadvantaged or at risk circumstances

Empowerment Sessions:

Quarterly gatherings consisting of food, fun and empowerment of one of the branches of LifeYou. From eating Hibachi and learning each others personality type and love languages, to bowling and financial literacy sessions. We are striving to equip our youth with confidence and assurance in who they are, why they're here and how to navigate through life once they graduate high school.

Fundraisers:

From bake sales to selling coupon books, we hold fundraisers to accomplish a few goals:

- Instill independence and leadership
- To accept rejection and keep pushing toward a goal
- To build their cash portfolio

Outreaches:

Outreach opportunities come from LifeYou Gives. We've sorted footwear, non-perishables and toiletries and had community events in Norristown where we've handed those out. We're currently packing barrels with those items for Jamaica, Honduras, Philadelphia and Norristown. Participation in every outreach opportunity is not mandatory but heavily encouraged.

Cash Portfolio:

We've partnered with an app called Goalsetter to allot each Young Scholar a savings and checking account. Our rules for our Young Scholars are the following:

- Money can be deposited via fundraisers, community support, LifeYou Company and LifeYou Gives.
- Funds can only be withdrawn under specific circumstances that LifeYou Gives Board and the Young Scholars guardian(s) have approved.

The cash portfolio will be cashed out under the following conditions:

1. Young Scholar graduates from High School
2. Young Scholar knows what the next step in his/her life is, such as University, Community College, Trade School, Internship, etc
3. Young Scholar signs a contract stating that the funds from his/her cash portfolio is going directly towards the next step mentioned in #2.

Stock Portfolio:

We've partnered with an app called Goalsetter to allot each Young Scholar a stock portfolio. Each child is able to purchase both partial and full stocks in numerous Fortune 500 companies. Each portfolio will be overseen by LifeYou Gives until the following occur:

1. The Young Scholar graduates from High School
2. The Young Scholar shows the LifeYou Gives Board and their guardian(s) that they are responsible enough to oversee it.

Graduation Requirements:

1. Young Scholar graduates from High School
2. Young Scholar signs graduation contract/certificate
3. Young Scholar must accept the responsibilities of a LifeYou Young Scholar Alumni

LifeYou Young Scholar Alumni Requirements:

1. Must speak to current Young Scholars once per year either in person or Zoom/FT/Etc
2. Must be willing to be held accountable by the LifeYou family
3. Must carry themselves with respect, integrity and leadership qualities
4. Must give quarterly updates to LifeYou Gives Board to ensure continuous support, guidance and success